

Partner with a Purpose



An Offer We Hope You Can't Refuse



*Make a Difference
Change the Future*



Dear Friend,

You shared...we listened

Over the years we have valued our supporters and welcomed your feedback. In response, this year we are proud to offer you the opportunity to **Partner with a Purpose**.

As a **Partner with a Purpose**, you will receive premier recognition and key benefits at both of SafePath's annual special events, **Hearing Children's Voices** and the **Chefs' Culinary Tour**.

For the last decade, **Hearing Children's Voices** has been heralded as one of Cobb County's best and most unique events, with last year's exciting, fun-filled evening attracting a record number of corporate, national and influential sponsors. This year, guests will join **Lisa & Honorable Sam Olens and Judi & Bob Snelson, the 2012 Chairs**, as we present the **Hearing Children's Voices Award to Georgia's First Lady, Sandra Deal**, a tireless advocate for SafePath and a voice for all children.

The **Chefs' Culinary Tour** will continue its huge 2011 inaugural success, which attracted over 300 people. Twenty well-known Atlanta chefs participated last year, offering samplings that delighted our guests. This year's event will include an "iron-chef" team competition. Chef Alex Reethof will join us again ensuring the event's success.

Since 1995, SafePath has changed the future for over 10,000 abused children and their families. With our professional expertise and your financial support, together we will make a difference.

Enclosed please find details of this impressive community involvement opportunity to partner and make an impact. We hope that you will become a **Partner with a Purpose** and play a vital role in creating a community free of child abuse.

Hearing Children's Voices

April 14, 2012
Cobb Galleria Centre



Hearing Children's Voices is one of Cobb County's most exciting black-tie events. This year, guests will join Lisa & Honorable Sam Olens and Judi & Bob Snelson, the 2012 Chairs, as we present the **Hearing Children's Voices Award** to Georgia's First Lady, Sandra Deal, a tireless advocate for SafePath and a voice for all children. With unique and captivating entertainment, this truly memorable evening is sure to, once again, exceed expectations.



Chefs' Culinary Tour

August 23, 2012
Cobb Galleria Exhibit Hall



Join Chef Alex Reethof for a wonderful interactive evening with local celebrity chefs. Company teams will be paired with a celebrity chef as a mentor and will compete in a judged cook-off.

The **Chefs' Culinary Tour** is a fun opportunity to experience great food, great company and great cooking-related auction items while making an investment in the children of our community.



Make an Impact!

\$40,000 \$25,000 \$15,000 \$10,000 \$5,000

| Hearing Children's Voices | Presenting Sponsor | Platinum | Gold | Silver | Bronze |
|---|---------------------------|--------------------|------------------|-----------------|-----------------|
| Ad Size in Program Book | Full page cover, color ad | Full page color ad | Full page b/w ad | 1/2 page b/w ad | 1/4 page b/w ad |
| Name/Logo on Website, Printed Materials & On-screen | ✓ | ✓ | ✓ | ✓ | ✓ |
| Speaking Opportunity at Event | ✓ | | | | |
| Tables at Event | 2 VIP tables | 2 VIP tables | 1 VIP table | 1 VIP table | 1 table |
| Invitations to Patron Party | 15 | 10 | 8 | 6 | 4 |
| Framed Artwork from Children | ✓ | ✓ | ✓ | ✓ | ✓ |
| Chefs' Culinary Tour | Presenting Sponsor | Platinum | Gold | Silver | Bronze |
| Ad Size in Program Book | Full page cover, color ad | Full page color ad | Full page b/w ad | 1/2 page b/w ad | 1/4 page b/w ad |
| Company Team to Participate in Competition | ✓ | ✓ | | | |
| Name/Logo on Website, Printed Materials & On-screen | ✓ | ✓ | ✓ | ✓ | ✓ |
| Speaking Opportunity at Event | ✓ | | | | |
| May Provide Company Promo Materials | | | | | |
| Signage at Event | Banner & Table | Banner & Table | Table | Table | Table |
| Tickets to Event | 30 | 20 | 15 | 12 | 10 |
| Private Cooking Demonstration for 10 | ✓ | | | | |
| Autographed Item from Chefs | ✓ | ✓ | ✓ | ✓ | ✓ |



Partnership
Recognition
through
Community Council!



Partnership
Recognition
On
Website Spotlight!



Partnership
Recognition
on
Community Flag!



What would my impact be? As a matter of fact...

- Every 10 seconds a report of child abuse is made
- 5 children die everyday as a result of child abuse
- 3 out of 4 child abuse victims are under the age of 4
- 1 in 5 children will be a victim of abuse by the age of 18
- 1 in 4 girls and 1 in 6 boys will be sexually abused by the age of 18
- 80-90% of prostituted youth have been previously sexually or physically abused
- 32% of child victims are aged birth to 3 years
- Neglect is the most prevalent form of abuse
- Child abuse occurs at all socioeconomic levels, across ethnic & cultural lines, within all religions & at all levels of education
- The estimated cost of child abuse & neglect in the United States is 104 billion

*Change the Facts.
Change the Future.
Make an Impact!*



What are our core values? Values that matter...

Children First

We put a child's welfare above all other concerns.

Confidentiality

We have a duty to respect and protect our clients' privacy.

Service Excellence

We are compassionate and strive for superior performance in all we do.

Fiscal Responsibility

We are diligent stewards of our money – how it is obtained and how it is used.

Highest Ethical Standards

We guard our reputation so no one has cause to question our actions or intent.

Accountability

We are accountable to our clients, our partners, our stakeholders, each other and the larger community.



Vision

A community free of child abuse

Mission

To reduce the trauma to children and their families by offering a comprehensive, professional and child-friendly approach to allegations of child abuse



SafePath

Children's Advocacy Center

736 Whitlock Avenue, Suite 600

Marietta, Georgia 30064

(770)-801-3465

www.safepath.org



Yes, I want to support SafePath!

Name _____

Company _____

Address _____ City _____ ST _____ Zip _____

Phone _____ Email _____

Please check appropriate box:

Partner with a Purpose

Hearing Children's Voices

(Please indicate sponsorship level)

Please respond by February 15, 2012.

Payment not due at this time, only your commitment.

Please mail this form to:

SafePath Children's Advocacy Center

736 Whitlock Avenue, Suite 600 Marietta, GA 30064

Payment can be made by check or on-line at

www.safepath.org

Questions? Phone: 770-801-3469

funddev.safepath@cobbcounty.org

Contributions are tax-deductible to the fullest extent allowed by law.